

## THE ASSOCIATION

The Common Application is a not-for-profit membership organization that, since its founding over 35 years ago, has been committed to providing reliable services that promote equity, access, and integrity in the college application process. We serve students, member institutions, and secondary schools by providing applications that students and school officials may submit to any of our over 500 members. Membership is open to colleges and universities that promote access by evaluating students using a holistic selection process.

## THE MEMBERSHIP

There are currently 517 member schools including

- colleges from 47 states plus Washington, DC
- 82 public institutions
- 17 public flagships
- 6 Historically Black Colleges and Universities (HBCUs)
- 16 international members from 7 countries outside of the US

## HISTORICAL DATA

Numbers represent unique users submitting online forms.

	2008-09	2009-10	2010-11	2011-12	2012-13
APPLICANTS	413,675	488,902	577,639	662,813	723,576
COUNSELORS	15,149	22,553	33,728	44,998	53,082
TEACHERS	86,174	136,210	208,942	261,177	299,523

## 2012-13 APPLICANT DEMOGRAPHICS

**Sex** 56% Female, 44% Male

**Ethnicity** 58% White, 29% Students of Color, 13% No Response

**Country of Home Address** 91% Domestic, 9% International

**Parental Education** 69% At least one parent with a Bachelor's, 31% First Generation

**School Affiliation** 74% Public, 14% Independent, 12% Religious, <1% Homeschool

## 2012-13 SUBMISSION STATISTICS

### Applications

- 723,576 unique applicants (+9%)
- 3.05 million applications (+10%)

### School Forms

- 20,500 high schools represented (+10%)
- 53,082 school officials (+15%)
- 9.79 million school forms submitted online (+23%)

## 2012-13 APPLICATION AVERAGES

4.4 online applications per applicant

Without transfers and singleton Early Decision applications: 4.6

	NEW ENGLAND	MID - ATLANTIC	WEST	SOUTHW EST	MIDWEST	SOUTH	INTL	SCHOOL AVG
INDEPENDENT	6.5	6.5	6.2	5.4	5.5	4.8	5.9	5.8
CHARTER	6.0	5.2	4.2	4.4	5.7	3.9	5.2	5.0
RELIGIOUS	6.2	5.4	4.7	4.1	3.8	3.8	5.3	4.8
PUBLIC	5.2	5.0	4.0	3.6	3.3	3.3	4.9	4.2
HOME	4.7	4.1	3.6	3.5	3.5	3.1	5.0	3.9
REGION AVG	5.4	5.2	4.3	4.0	3.6	3.6	5.4	

RED: Above average    BLACK: Below average